

June/July 2005

# TRADITIONAL HOME.

easy living

ENJOY WEEKEND COMFORT ALL WEEK LONG

SET YOUR TABLE WITH SEASHORE FLAIR  
GREAT NEW GADGETS YOU GOTTA HAVE  
WHAT'S HOT! VINTAGE LAWN SPRINKLERS



**Left:** Colonial Williamsburg patterns inspired Pine Cone Hill bed linens in "Dunmore" and "Geddy" designs and a Dash & Albert bright flame-stitch rug. **Below:** Annie Selke in her trademark Holland and Holland straw hat. **Bottom:** "Dobbins Bright" wingback sofa, "Chitchat Pink" gingham chaise longue, and "Pink-Green Tattersall" footstool are all from Pine Cone Hill for Lee Industries. Custom rugs are Dash & Albert's "Palm Beach Ticking" and "Kaffe Fassett Field of Flowers."

**PINE CONE HILL**  
THE HOME STORE



# Head for the hills

WEEKEND SHOPPING DESTINATION: A NEW LIFESTYLE STORE OPENS IN THE BERKSHIRES.

marketplace

The Berkshires, that Western Massachusetts pocket of beauty and culture, has been a weekend destination for the city-weary since Nathaniel Hawthorne and his literary circle first discovered the area in the early 1800s.

Now, Berkshires native Annie Selke has added one more reason to pay a visit: a 6,000 square-foot home store chock-full of furniture and accessories that will have you wishing for a week's worth of Saturdays.

Founded on her dining-room table in 1994, Annie's wholesale bedding company, Pine Cone Hill, has grown to include the tabletop line Potluck Studios, the Dash & Albert Rug Company, and a line of upholstered furniture with Lee Industries. The store, to open May 15th, carries all the Pine Cone Hill brands as well as

an eclectic mix of furniture, antiques, and accessories handpicked by Annie.

"I designed the store to help bring all of the products together with other objects that I love in order to purvey the relaxed lifestyle that we have here in the Berkshires," she says.

Recognizing the daunting task of setting up house in an area where a furniture store might be an hour's drive from a place to buy paint, Annie has created a one-stop shop. Here you can order Pine Cone Hill upholstery fabric by the yard, get help designing custom window panels, or even choose from her 12 favorite tried-and-true paint colors. (Large-scale color swatches adorn the walls of the store.) In fact, she's truly thought of everything, from gardening books to handbags to a hardware section stocked with women-friendly tools. —E.A.



## GETTING THERE

Pine Cone Hill—The Home Store is located at #55 Pittsfield Road in Lenox, Massachusetts; 413/637-1996. For more information, check out the Web site at [www.pineconehill.com](http://www.pineconehill.com).